



Webcast	SOLAR'S CHANGING CLIMATE: PHOTOVOLTAICS AND THE LEGISLATIVE EFFECT
Date	August 2009, Available on demand for 12 months
Description	<p>The photovoltaics legislative climate is in a state of upheaval as governments around the world shape and re-shape incentive programs for their burgeoning solar markets. Germany, which has led the way in successful market development through feed-in tariffs, is scaling back its incentive plan, and Spain has drastically cut its solar market size by capping incentives, causing an upheaval in market demands. PV manufacturers in the United States are finally making some moves after electing a new president who has implemented economic stimulus for green technologies. Changes are afoot in Asia as well, as China makes strides with its PV efforts, Japan works to regain market share, and Korea refines its incentive models. Our global panel of experts will explore the evolving legislative environment in key and emerging markets, examining the effects governments are having on the viability of photovoltaics as the industry pursues grid parity.</p> <p><u>Moderator</u> Aaron Hand Executive Editor, Electronic Media <i>Semiconductor International</i></p> <p><u>Invited Panelists</u> U.S. focus: Rhone Resch, President, Solar Energy Industry Association (SEIA) Asian focus: Paula Mints, Principal Analyst, Photovoltaic Services Program, Navigant Consulting European focus: Winfried Hoffmann, President, European Photovoltaic Industry Association (EPIA)</p>
Co-Sponsor Package (Up to 4 co-sponsors) Rate: \$12,090*	<ul style="list-style-type: none"> - Recognition on all webcast promotion - Logo on webcast information & registration pages - Rotating 728X90 leaderboard on webcast information page - Pre-webcast sponsor message <ul style="list-style-type: none"> - 1 PowerPoint slide - 30 second pre-recorded voice over message - Access to valuable registration data
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