

Your Chance to Sponsor a Highly-Referenced and Valuable Resource for IMS 2009/MTT-S Attendees

The **IMS 2009/MTT-S** Quick Reference Pocket Guide



Gain quick, continuous reference and exposure during IMS 2009/MTT-S

WIRELESS DESIGN & DEVELOPMENT is offering a unique targeted, high-exposure opportunity in conjunction with this year's IMS 2009/MTT-S event. Sponsorships are available for the IMS 2009/MTT-S Quick Reference Pocket Guide. It's your chance to place your sales message in hands of every show attendee – your best prospects for new business.

This convenient pocket guide will be used by decision-makers to navigate the show floor with its handy fold out floor plan and list of exhibitors. Attendees will also use the pocket guide as their compass to the city of Boston for dining, transportation, points of interest, and events during show week.

As a sponsor, your company's ad will be featured prominently in the guide, plus your company name will appear in bold in the alphabetical exhibitor booth listings, and your booth will be highlighted with a call out identifying your company on the actual floor plan.

**Ad Closing Date:
May 8, 2009**

Sponsorship Options*

- **Tier 1** - \$1,500
3½" x 4½" ad, plus company logo and call out on floor plan (2" x 1")
- **Tier 2** - \$700
2" x 2" ad

*All rates are net.

**Materials Due:
May 15, 2009**



Sponsorships are limited. Contact your representative to reserve your placement.

Northeast
Mike Francesconi
973-920-7742
Fax: 630-214-0952
mike.francesconi@advantagemedia.com

Mid-Atlantic
Glen Sundin
973-920-7038
Fax: 973-920-7551
glen.sundin@advantagemedia.com

Midwest & Southwest
Donna Cuny
936-449-6960
Fax: 936-449-6959
donna.cuny@advantagemedia.com

Northwest
Nick Pinto, Publisher
973-920-7745
Fax: 973-607-5488
nick.pinto@advantagemedia.com

**Inside Sales/Mid-Atlantic/
Southeast/West Coast**
Sam Willey
352-686-7939
Fax: 813-436-5519
sam.willey@advantagemedia.com

Inside Sales/Northeast
Adam DuMouchelle
973-920-7746
Fax: 973-607-5462
adam.d@advantagemedia.com

United Kingdom
John Waddell
Purland Communications
44 20 8312 4696
Fax: 44 20 8312 1078
jwadds@compuserve.com

Austria/Germany/Switzerland
Adela Ploner
49 8131 366 9920
Fax: 49 8131 366 9929
adela@ploner.de